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News from

**THE UNIVERSITY OF DAYTON
PUBLIC RELATIONS DEPARTMENT**

**JOE McLAUGHLIN
DIRECTOR, GENERAL PUBLICITY**

DAYTON, OHIO 45409 AREA CODE 513 461-5500 EXT. 500

DAYTON, Ohio, October 21, 1968 --- Two new courses have been added to the Special Sessions list which are an important part of continuing education at the University of Dayton. Beginning October 30 for a series of six Wednesdays, a workshop course in ideation will be held. "How To Get Ideas On Purpose," designed to increase your creative output, will be instructed by Ralph Vines, ad man, columnist and editor from 7:30-9:30 P.M.

For management personnel who wish to increase their understanding of basic machine accounting equipment, a course entitled "Management Orientation To Punched Card Data Processing" will be conducted on seven consecutive Wednesdays beginning October 23. The short course, instructed by Mr. John H. Moots, II, will be held in the Kennedy Union, Room 310 from 7:30-10:00 P.M.

Registration fees for these courses are \$40. For further information contact Nora Duffy, Director of Continuing Education, at 461-5500, Ext. 346.